Exhibitor Contract

WEAI's 85th Annual Conference offers plenty of opportunities for you to reach over a thousand economists from around the world. Join us June 29 to July 3, 2010, at the Hilton Portland & Executive Tower in Portland, Oregon.

TABLE TOP DISPLAYS

Cost: $400 (1), $700 (2), $900 (3)
Reserve a table-top space in the WEAI conference registration area to showcase your books and materials. Manned and unmanned table top spaces are available. The WEAI staff will display the materials that are sent for unmanned table top displays. All coffee breaks will be located in the exhibit area to maximize traffic flow. Items will not be returned and displays are unsecured. Payment must be received by May 15, 2010. Space is limited, reserve today!

Table top display purchase will include one six-foot draped table and two chairs. Additional tables are available for purchase (rates listed above). No refunds will be given for cancellations after May 15, 2010.

BAG INSERT

Cost: $400
Provide us with 1200 copies of your materials (no larger than 8.5"x 11"), and we will insert your information in the conference bags handed out to every conference registrant on-site.

ADVERTISING

Cost: $450 per page with camera-ready artwork or film supplied. (Inside covers also available — call for details.)

Mechanical Requirements:
Trim Size: 5.25" x 9"
Binding Method: metal coil
Colors Available: black and white only
Dimensions: full page (no bleeds)
4.25" x 8.25"
Production Method: sheet-fed offset

Deadline: Camera-ready copy due by May 15, 2010. Send to julie@weai.org.

SPONSORSHIP

Each sponsor will be listed in the conference program and designated as sponsor on placards at the events.

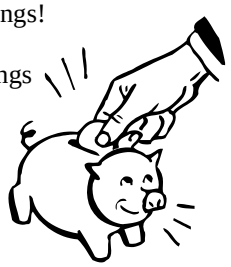
Please check sponsorship selection(s):

☐ **Mid-morning coffee break** on
☐ June 30; ☐ July 1;
☐ July 2; ☐ July 3
Estimated attendance: 200
Total cost per event: $500

☐ **Evening wine and cheese reception**
Estimated attendance: 200
Total cost per event: call for info

PROMOTIONAL PACKAGE

Combine the power of program advertising and your choice of a table-top display or a conference bag insert … all for only $750 — that's a $100 savings!



WEAI's Annual Conference is one of the world's largest gatherings of your best prospects for whatever you offer in economics and related fields. Combine that with a sponsorship package giving you the best value for your dollar, and it's an unbeatable combination. Take advantage of both opportunities and save money at the same time! *Space is limited. Sign up today!*

CONTRACT

To reserve your space, please complete and return this form along with your payment to the WEAI Executive Office (address below).

This application is for:

- ❑ Table Top Display (1 table).....$400
- ❑ Table Top Display (2 tables) $700
- ❑ Table Top Display (3 tables) $900
- ❑ Conference Bag Insert $400
- ❑ Program Advertising (per page) $450
- ❑ Promotional Package $750
- ❑ Event Sponsorship .....$_____

This signed application will become a contract upon acceptance by WEAI. The applicant agrees to abide by all rules, terms, and conditions set forth in this document. EXHIBITOR agrees to indemnify, hold harmless, and defend Western Economic Association from and against any and all claims — including but not limited to reasonable attorneys' fees and investigation costs — arising out of EXHIBITOR's display at WEAI 85th Annual Conference.

_____
Signature Date

_____
Contact Name

_____
Title

_____
Company

_____
Address

_____
City State Zip

_____
Phone Fax

_____
E-mail

❑ My check is enclosed.
❑ Charge my Visa/MasterCard — Exp: ___ / ___

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